



Why Work With BUDDY 'DAVID' MARCH?

Running a business is challenging. Running a live events tech business? Even more so. It's a unique and demanding world. Your friends, your family — even your bank — can't always help you navigate it. It can feel hard. Lonely. Uncertain. But what if you had a guide who's been there? Why me?

I'm David March, and since 1987 I've worked across the global live events industry — from start-ups to international businesses. My experience spans stage lighting, video rental production, manufacturing and distribution — both commercial and operational. I know the pressure of building, scaling, and navigating this niche industry because I've lived it....many times over!

And in today's economic climate, I believe you shouldn't have to go it alone. What if you could plug my experience into your business — flexibly and fractionally? Whether you're...

- *Trying to scale business development but feeling stuck...*
 - *Looking to form strategic partnerships that open new doors...*
 - *Planning a market entry or business transition, but unsure how...*
 - *Needing to become more relational and less transactional with clients...*
- ...you don't necessarily need another full-time hire.*

You need the right expertise at the right moment — strategic, cost-effective, and trusted.

Fractional support could be the key to unlocking your next phase of growth. It's not full-time. It's not freelance. It's something in-between — and it works.

Let's have a chat about your business and what it might need to move forward. No charge. No pressure. Just some time — and a good coffee (I'll bring the cookies).

www.buddymarch.com

Fractional Business Development

