

BUDDY MARCH

Running a business is challenging. Running a Live Events Tech business even more so.



it's a very particular niche market that friends, family and your bank, cannot help you navigate. It can be a hard and lonely maze....

You need someone to share their valuable experience from this sector, someone that has been through it all before, that understands the challenges, knows the right people and can be your guide and trusted advisor.

I'm David March and since 1987, I have successfully worked in commercial and operational roles from start-ups to international business – focussed on stage lighting and video rental production, manufacturing and distribution.

In these times of economic uncertainty, imagine if you could strategically plug my valuable experience into your business...in a fractional agile way, giving you and your team the guidance and support that you seek?

Perhaps you are trying to scale business development to find new growth opportunities but struggling or to form strategic partnerships that open up new markets....

Trying to navigate a transition or enter a new market before making long term commitment to it or trying to be more relational and less transactional with your clients.....are you finding that perhaps it is not broken, just stuck....?

Maybe the future isn't fixed? Not full-time, not freelance – but something in between that is affordable, flexible and a truly cost-effective approach that can help move your business forward. This might be key to unlocking the full potential of your business, so that over time it *Thrives!*

Let's have a conversation about your business, and how I could share my experience to guide and help you reach your full potential.

No charge, no obligations, all you need to offer is your time and some good coffee!

Many thanks (I'll bring the cookies and listen!)

www.buddymarch.com